

245 First Street E94–15th Floor Cambridge, MA 02142 p 617.253.2348 f 617.253.4424 cisr@mit.edu | cisr.mit.edu

MIT CISR gratefully acknowledges the support and contributions of our members.

CISR Patrons

CISR Sponsors

AlixPartners LLP Avanade Cognizant Collibra, Inc. IFS The Ogilvy Group, LLC Pegasystems Inc. Alcon Vision Amcor ANZ Banking Group AustralianSuper Banco Bradesco S.A. Banco do Brasil S.A. Bank of Oueensland **Barclays Services** Corp. BlueScope Steel, Ltd. **BNP** Paribas SA Bupa CarMax Caterpillar, Inc. Cemex Cencora CIBC Cochlear Limited Commonwealth Superannuation Corp. Compagnie de Saint-Gobain

Cuscal Limited **CVS Health** Dawn Foods DBS Bank Ltd. **Doosan Corporation** Fidelity Investments Fomento Economico Mexicano, S.A.B. de C.V. Fortum (Finland) Genentech Gilbane Building Company International Motors Johnson & Johnson (J&J) Kaiser Permanente Keurig Dr Pepper King & Wood Mallesons Mercer Nasdag, Inc. NN Insurance Eurasia NV

Nomura Holdings Inc. Nomura Research Institute, Ltd. Novo Nordisk A/S OCP Group Pacific Life Insurance Ltd Company Pentagon Federal Credit Union Posten Bring AS Principal Life Insurance Company OBE Ramsav Health Care Reserve Bank of Australia RTX Scentre Group Limited Schneider Electric Industries SAS Tabcorp Holdings Ltd. Telstra Limited

Terumo Corporation Tetra Pak Truist Financial Corporation UniSuper Management Pty Ltd Uniting USAA Webster Bank, N.A. Westpac Banking Corporation WestRock Company Xenco Medical Zoetis Services LLC

MIT CISR's Mission

MIT CISR helps executives meet the challenge of leading increasingly digital and data-driven organizations. Founded in 1974 and grounded in MIT's tradition of combining academic knowledge and practical purpose, we work directly with digital leaders, executives, and boards to develop our insights.

Current MIT CISR Research Projects

- Agents of Change: Governing Autonomous AI
- Designing an Organization for High Data Liquidity
- Getting Into the Flow: How Companies Use AI to Build High-Performing Business Processes
- How Real-Time Businesses Outperform
- Managing Acceptable Data Use in an Al World
- Moving from Silos and Spaghetti to Reusing Digital Assets
- Scaling at Scale: Three Components to Realizing Consequential Value from Digital Innovation
- The IT Operating Model of the Future
- Update on the Enterprise AI Maturity Model
- What's Your AI-Enabled Business Model?
- Work Reworked: Succeeding with Human-AI Collaboration

CISR Associate Members

MIT CISR wishes to thank our associate members for their support and contributions.

As of 1 January 2025