

245 First Street E94–15th Floor Cambridge, MA 02142 p 617.253.2348 f 617.253.4424 <u>cisr@mit.edu</u> | <u>cisr.mit.edu</u>

MIT CISR gratefully acknowledges the support and contributions of our members.

CISR Patrons

AlixPartners LLP Avanade Axway, Inc. Cognizant Collibra, Inc. IFS The Ogilvy Group, LLC Pegasystems Inc.

CISR Sponsors

Alcon Vision Amcor ANZ Banking Group AustralianSuper Banco Bradesco S.A. Banco do Brasil S.A. Bank of Oueensland **Barclavs Services** Corp. BlueScope Steel, Ltd. BNP Paribas SA Bupa CarMax Caterpillar, Inc. Cemex Cencora Cochlear Limited Commonwealth Superannuation Corp. **Cuscal Limited** CVS Health

Dawn Foods DBS Bank Ltd. **Doosan Corporation Fidelity Investments** Fomento Economico Mexicano, S.A.B., de C.V. Fortum (Finland) Genentech Gilbane Building Company Johnson & Johnson (J&J) Kaiser Permanente King & Wood Mallesons Koç Holding Mercer Nasdag, Inc. NN Insurance Eurasia NV Nomura Holdings, Inc.

Nomura Research Institute, Ltd. Novo Nordisk A/S OCP Group Pacific Life Insurance Company Posten Bring AS Principal Life Insurance Company OBE Ramsav Health Care Reserve Bank of Australia RTX Scentre Group Limited Schneider Electric Industries SAS Stockland Tabcorp Holdings Itd. Telstra Limited **Terumo Corporation**

Tetra Pak Truist Financial Corporation UniSuper Management Pty Ltd Uniting USAA Webster Bank, N.A. Westpac Banking Corporation WestRock Company Wolters Kluwer Xenco Medical Zoetis Services LLC

MIT CISR's Mission

MIT CISR helps executives meet the challenge of leading increasingly digitaland data-driven organizations. Founded in 1974 and grounded in MIT's tradition of combining academic knowledge and practical purpose, we work directly with digital leaders, executives, and boards to develop our insights.

Current MIT CISR Research Projects

- Al at Work: Transforming the Employee Experience
- Architecting Digital Ecosystems to Grow Value
- Boosting the Strategic Impact of Digital Innovation: Essential Practices
- How Established Companies Leverage External Developer Platforms for Business Value
- Organizational IT of the Future
- Successful Enterprise-Based Platform
 Businesses
- Traditional and Generative AI: Scaling with Ethical, Compliant, and Beneficial Outcomes
- What It Takes to Create Lucrative Data Products
- What's Next: Becoming a Real-Time Business

CISR Associate Members

MIT CISR wishes to thank our associate members for their support and contributions.

As of 1 July 2024