2024 Events & Activities

Membership Event	2024 Date*	Who should attend?	Type of Content
MIT CISR AsiaPac International Research Forum in Sydney	March 6 & 7 (in person)	Liaisons & other senior leaders	Recent MIT CISR research using Australia/AsiaPac cases and examples when possible
MIT CISR European International Research Forum in Paris, France	March 20 & 21 (in person)	Liaisons & other senior leaders	Recent MIT CISR research using European cases and examples when possible
Hot Topic Online Event "Navigating the Jagged Technological Frontier of Generative AI"	April 23 (5:30–7:00 pm EST) & 24 (7:30–9:00 am EST)*	Anyone with interest in the topic	Leading edge research findings from a variety of MIT and MIT Sloan sources
Hot Topic Online Event "Rewired – Outcompeting in the Age of Digital and AI	Sept. 11 (6:00–7:00 pm EDT) & 12 (8:00–9:00 am EDT)	Anyone with interest in the topic	Leading edge research findings from a variety of MIT and MIT Sloan sources
MIT CISR Annual Research Forum on the MIT Campus	October 29 & 30 (in person)	Liaisons, other senior leaders & direct reports	Delivery of 2024 project findings; this event is for the curious!
Board & C-Suite Online Digital Summit	December 10 (4:00–6:00 pm EST) & 11 (7:00–9:00 am EST)*	Board members & the C-Suite	Content with strategic impact that will help leaders increase their digital savviness

*Dates & times are listed in US Eastern Time.

MIT CISR patrons & sponsors receive 1 voucher/year to pay for enrollment in 1 standard, live (on-line or in person) MIT Sloan Exec Ed short course. *The voucher cannot be used for GetSmarter or Emeritus courses.* Eligible courses include but are not limited to:	**In addition, MIT CISR members also receive a 15% discount at many Sloan Exec Ed programs including those delivered by GetSmarter and Emeritus like the two below based on MIT CISR research. ***
• Digital Strategies for Transforming Your Business • Business Implications of Extended Reality (XR): Harnessing the Value of AR, VR, Metaverse, and More • Implementing Industry 4.0: Leading Change in Manufacturing and Operations • Platform Strategy: Building and Thriving in a Vibrant Ecosystem • Digital Learning Strategy • Breakthrough Customer Experience (CX) Strategy • Cybersecurity Leadership for Non-Technical Executives • Business Model Innovation for Organizational Transformation	Organizational Design for Digital Transformation April 17–June 4, 2024 June 19–August 6, 2024 August 21–October 8, 2024 October 23–December 10, 2024 Data Monetization Strategy: Creating Value Through Data April 24–June 11, 2024 July 17–September 3, 2024 September 18–November 5, 2024 October 16–December 3, 2024

*For the special MIT CISR members-only discount code, please contact Chris Foglia (cfoglia@mit.edu).