# 2024 Events & Activities

<table>
<thead>
<tr>
<th>Membership Event</th>
<th>2024 Date*</th>
<th>Who should attend?</th>
<th>Type of Content</th>
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</thead>
<tbody>
<tr>
<td>MIT CISR AsiaPac International Research Forum in Sydney</td>
<td>March 6 &amp; 7 (in person)</td>
<td>Liaisons &amp; other senior leaders</td>
<td>Recent MIT CISR research using Australia/AsiaPac cases and examples when possible</td>
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<tr>
<td>MIT CISR European International Research Forum in Paris, France</td>
<td>March 20 &amp; 21 (in person)</td>
<td>Liaisons &amp; other senior leaders</td>
<td>Recent MIT CISR research using European cases and examples when possible</td>
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<tr>
<td>Hot Topic Online Event “Navigating the Jagged Technological Frontier of Generative AI”</td>
<td>April 23 (5:30–7:00 pm EST) &amp; 24 (7:30–9:00 am EST)*</td>
<td>Anyone with interest in the topic</td>
<td>Leading edge research findings from a variety of MIT and MIT Sloan sources</td>
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<tr>
<td>Hot Topic Online Event “Rewired – Outcompeting in the Age of Digital and AI”</td>
<td>Sept. 11 (6:00–7:00 pm EDT) &amp; 12 (8:00–9:00 am EDT)</td>
<td>Anyone with interest in the topic</td>
<td>Leading edge research findings from a variety of MIT and MIT Sloan sources</td>
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<tr>
<td>MIT CISR Annual Research Forum on the MIT Campus</td>
<td>October 29 &amp; 30 (in person)</td>
<td>Liaisons, other senior leaders &amp; direct reports</td>
<td>Delivery of 2024 project findings; this event is for the curious!</td>
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<tr>
<td>Board &amp; C-Suite Online Digital Summit</td>
<td>December 10 (4:00–6:00 pm EST) &amp; 11 (7:00–9:00 am EST)*</td>
<td>Board members &amp; the C-Suite</td>
<td>Content with strategic impact that will help leaders increase their digital savviness</td>
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*Dates & times are listed in US Eastern Time.

MIT CISR patrons & sponsors receive 1 voucher/year to pay for enrollment in 1 standard, live (on-line or in person) MIT Sloan Exec Ed short course. The voucher cannot be used for GetSmarter or Emeritus courses. Eligible courses include but are not limited to:

- Digital Strategies for Transforming Your Business
- Business Implications of Extended Reality (XR): Harnessing the Value of AR, VR, Metaverse, and More
- Implementing Industry 4.0: Leading Change in Manufacturing and Operations
- Platform Strategy: Building and Thriving in a Vibrant Ecosystem
- Digital Learning Strategy
- Breakthrough Customer Experience (CX) Strategy
- Cybersecurity Leadership for Non-Technical Executives
- Business Model Innovation for Organizational Transformation

In addition, MIT CISR members also receive a 15% discount at many Sloan Exec Ed programs including those delivered by GetSmarter and Emeritus like the two below based on MIT CISR research.

- **Organizational Design for Digital Transformation**
  - April 17–June 4, 2024
  - June 19–August 6, 2024
  - August 21–October 8, 2024
  - October 23–December 10, 2024

- **Data Monetization Strategy: Creating Value Through Data**
  - April 24–June 11, 2024
  - July 17–September 3, 2024
  - September 18–November 5, 2024
  - October 16–December 3, 2024

*For the special MIT CISR members-only discount code, please contact Chris Foglia (cfoglia@mit.edu).*