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# **MIT CISR's Mission**

MIT CISR helps executives meet the challenge of leading increasingly digitaland data-driven organizations. Founded in 1974 and grounded in MIT's tradition of combining academic knowledge and practical purpose, we work directly with digital leaders, executives, and boards to develop our insights.

## **Current MIT CISR Research Projects**

- AI at Work: Transforming the **Employee Experience**
- Architecting Digital Ecosystems to Grow Value
- Boosting the Strategic Impact of **Digital Innovation: Essential Practices**
- How Established Companies Leverage **External Developer Platforms for Business Value**
- Organizational IT of the Future
- Successful Enterprise-Based Platform Businesses
- Traditional and Generative AI: Scaling with Ethical, Compliant, and **Beneficial Outcomes**
- What It Takes to Create Lucrative Data Products
- What's Next: Becoming a Real-Time **Business**

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MIT CISR wishes to thank our associate members for their support and contributions.

As of 1 April 2024