



245 First Street  
E94–15<sup>th</sup> Floor  
Cambridge, MA 02142

p 617.253.2348  
f 617.253.4424  
[cisr@mit.edu](mailto:cisr@mit.edu) | [cisr.mit.edu](http://cisr.mit.edu)

**MIT CISR gratefully acknowledges the support and contributions of our members.**

#### **CISR Patrons**

AlixPartners LLP  
Avanade  
Axway, Inc.  
Collibra, Inc.  
IFS  
The Ogilvy Group, LLC  
Pegasystems Inc.

#### **CISR Sponsors**

Alcon Vision  
Allstate Insurance Company  
Amcor  
ANZ Banking Group  
AustralianSuper  
Banco Bradesco S.A.  
Banco do Brasil S.A.  
Bank of Queensland  
Barclays Services Corp.  
BlueScope Steel, Ltd.  
BNP Paribas SA  
Bupa  
CarMax  
Caterpillar, Inc.  
Cemex  
Cencora  
CIBC  
Cochlear Limited  
Commonwealth Superannuation Corp.  
Cuscal Limited

CVS Health  
Dawn Foods  
DBS Bank Ltd.  
Doosan Corporation  
Fidelity Investments  
Fomento Economico Mexicano, S.A.B., de C.V.  
Fortum (Finland)  
Genentech  
General Mills, Inc.  
Gilbane Building Company  
Henkel AG & Co. KGaA  
Johnson & Johnson (J&J)  
Kaiser Permanente  
King & Wood Malleons  
Koç Holding  
Mercer  
Nasdaq, Inc.  
National Australia Bank

Nomura Holdings, Inc.  
Nomura Research Institute, Ltd.  
Novo Nordisk A/S  
OCP Group  
Pacific Life Insurance Company  
Posten Bring AS  
Principal Financial Group  
QBE  
Ramsay Health Care  
Raytheon Technologies  
Scentre Group Limited  
Schneider Electric Industries SAS  
Stockland  
Tabcorp Holdings Inc.  
Telstra Limited  
Terumo Corporation  
Tetra Pak  
Truist Financial Corporation

UniSuper Management Pty Ltd  
Uniting  
USAA  
Webster Bank, N.A.  
Westpac Banking Corporation  
WestRock Company  
Wolters Kluwer  
Xenco Medical  
Zoetis Services LLC

#### **CISR Associate Members**

MIT CISR wishes to thank our associate members for their support and contributions.

*As of 15 January 2024*

#### **MIT CISR's Mission**

MIT CISR helps executives meet the challenge of leading increasingly digital and data-driven organizations. We provide insights on how organizations effectively realize value from approaches such as digital business transformation, data monetization, business ecosystems, and the digital workplace. Founded in 1974 and grounded in MIT's tradition of combining academic knowledge and practical purpose, we work directly with digital leaders, executives, and boards to develop our insights. Our consortium forms a global community that comprises more than seventy-five organizations.

#### **Current MIT CISR Research Projects**

- **AI at Work: Transforming the Employee Experience**
- **Architecting Digital Ecosystems to Grow Value**
- **Boosting the Strategic Impact of Digital Innovation: Essential Practices**
- **How Established Companies Leverage External Developer Platforms for Business Value**
- **Successful Enterprise-Based Platform Businesses**
- **The IT Function of the Future**
- **Traditional and Generative AI: Scaling with Ethical, Compliant, and Beneficial Outcomes**
- **What It Takes to Create Lucrative Data Products**
- **What's Next: Becoming a Real-Time Business**