



## 2024 Events & Activities

Membership Event	2024 Date*	Who should attend?	Type of Content
<b>MIT CISR AsiaPac International Research Forum in Sydney</b>	March 6 & 7 (in person)	Liaisons & other senior leaders	Recent MIT CISR research, presented by CISR & our collaborators, using Australia/AsiaPac cases and examples when possible
<b>MIT CISR European International Research Forum in Paris, France</b>	March 20 & 21 (in person)	Liaisons & other senior leaders	Recent MIT CISR research, presented by CISR our collaborators, using European cases and examples when possible
<b>Hot Topic Online Event “Navigating the Jagged Technological Frontier of Generative AI”</b>	April 23 (5:30–7:00 pm EST) & 24 (7:30–9:00 am EST)*	Anyone with interest in the topic	Leading edge research findings from a variety of MIT and MIT Sloan sources
<b>MIT CISR Annual Research Forum on the MIT Campus</b>	October 29 & 30 (in person)	Liaisons, other senior leaders & direct reports	Delivery of 2024 project findings; this event is for the curious!
<b>Board &amp; C-Suite Online Digital Summit</b>	December 10 (4:00–6:00 pm EST) & 11 (7:00–9:00 am EST)*	Board members & the C-Suite	Content with strategic impact that will help leaders increase their digital savviness

\*Dates & times are listed in US Eastern Time.

<p><b>MIT CISR patrons &amp; sponsors receive 1 voucher/year to pay for enrollment in 1 standard, live (on-line or in person) MIT Sloan Exec. Ed. short course. <i>The voucher cannot be used for GetSmarter or Emeritus courses.</i> Eligible courses include but are not limited to:</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Digital Strategies for Transforming Your Business</a></li> <li>• <a href="#">Business Implications of Extended Reality (XR): Harnessing the Value of AR, VR, Metaverse, and More</a></li> <li>• <a href="#">Implementing Industry 4.0: Leading Change in Manufacturing and Operations</a></li> <li>• <a href="#">Platform Strategy: Building and Thriving in a Vibrant Ecosystem</a></li> <li>• <a href="#">Digital Learning Strategy</a></li> <li>• <a href="#">Breakthrough Customer Experience (CX) Strategy</a></li> <li>• <a href="#">Cybersecurity Leadership for Non-Technical Executives</a></li> <li>• <a href="#">Business Model Innovation for Organizational Transformation</a></li> </ul>	<p><b>In addition, MIT CISR members also receive a 15% discount at many Sloan Exec. Ed. programs including those delivered by GetSmarter and Emeritus like the two below based on MIT CISR research. *</b></p> <p><a href="#">Organizational Design for Digital Transformation</a> February 14–April 2, 2024 April 17–June 4, 2023 June 19–August 6, 2024</p> <p><a href="#">Data Monetization Strategy: Creating Value Through Data</a> February 14–April 2, 2024 April 24–June 11, 2024 July 17–September 3, 2024</p>
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\*For the special MIT CISR members-only discount code, please contact Chris Foglia ([cfoglia@mit.edu](mailto:cfoglia@mit.edu)).