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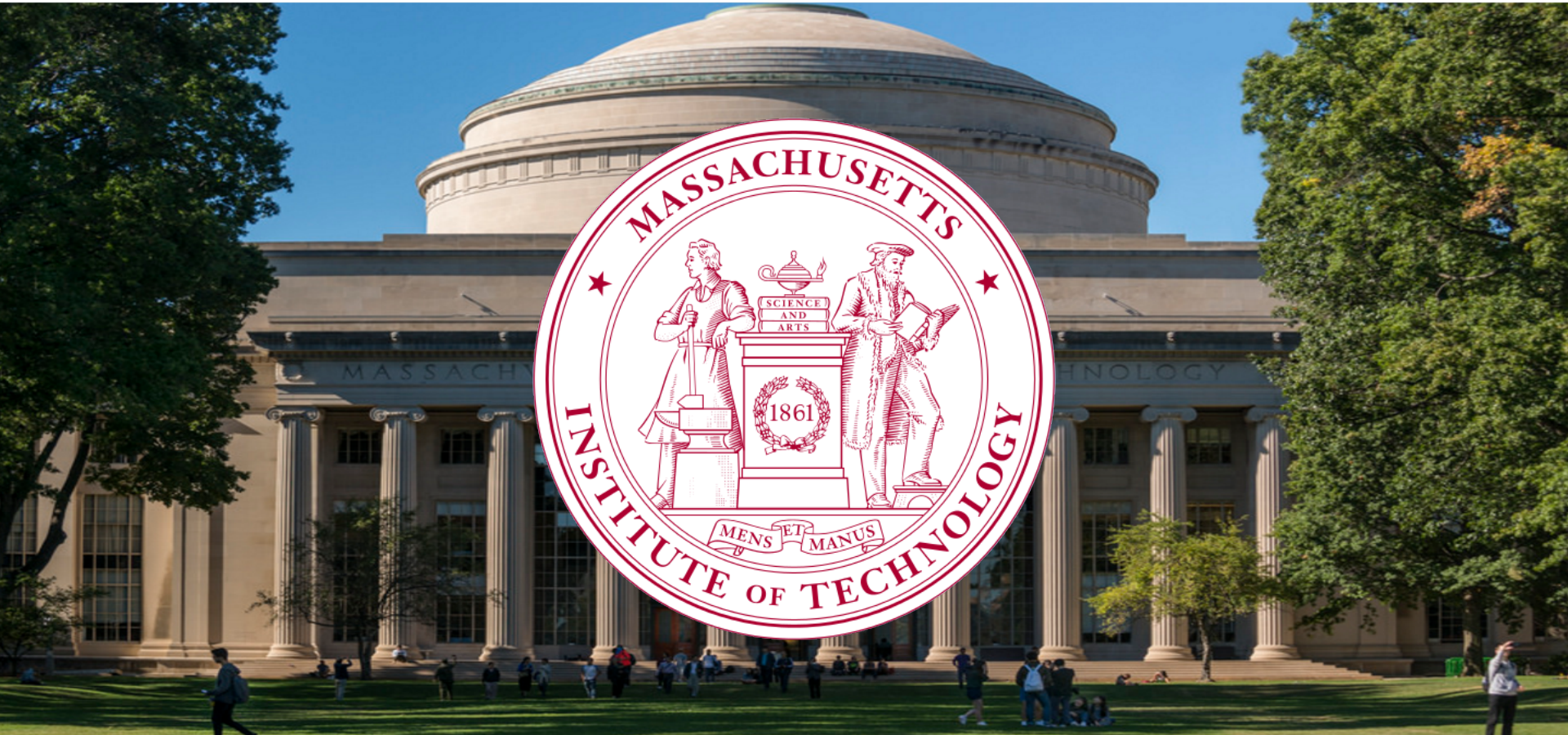
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Welcome to MIT Center for Information Systems Research (CISR)

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MIT: Mind and Hand (Mens et Manus)



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Barb Wixom

Principal Research Scientist

Dorothea Gray

Assistant to the
Chairman

Amber Franey

Administrative Assistant

Chris Foglia

Associate Director

Leslie Owens

Executive Director &
Senior Lecturer

Kristine Dery (Sydney)

Research Scientist

Nils Fonstad (Madrid)

Research Scientist

Ina Sebastian

Research Scientist

Nick van der Meulen

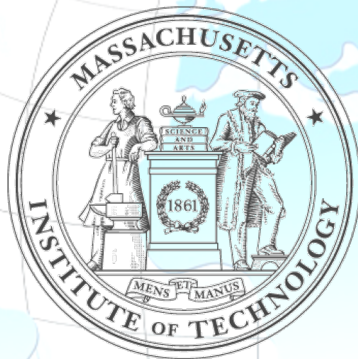
Research Scientist

Cheryl Miller

Assistant Director,
Content & Technology

Stephanie Woerner

Research Scientist



We investigate Digital Transformation from differing yet inter-related perspectives



Peter Weill
Chairman & Senior Research Scientist

- Digitization in enterprises and their ecosystems
- The digital savviness of Boards



Ina Sebastian
Research Scientist

- Partnering for Digital Ecosystems



Barb Wixom
Principal Research Scientist

- Delivering business value through data
- Leads MIT CISR global data advisory board



Nick van der Meulen
Research Scientist

- Decision Rights
- Data analytics specialist



Kristine Dery
Research Scientist

- Employee experience
- Design/management of the digital workplace



Stephanie Woerner
Research Scientist

- How companies manage organizational change
- Pathways to digital transformation



Nils Fonstad
Research Scientist

- Developing capabilities for digital innovation

Plus: Extensive collaboration across the globe with universities, such as University of Virginia, William & Mary, Karlsruhe Institute of Technology, University of Queensland, Bentley University, University of Texas at Austin

2020 MIT CISR Research Projects



DIGITAL ENTERPRISE

Re-Platforming Your
Enterprise

Data Sharing Across
Company Boundaries

Defining Digital Operating
Models

Ecosystems, Circa 2025

DIGITAL WORK

Scaling and Systematizing
New Business Models

Breaking Down Barriers
to Pervasive AI Adoption and
Use

Digitizing Work to Work
Digitally

WHAT vs. HOW: Governance
for Aligned Autonomy

DIGITAL VALUE

Building Data Monetization
Strategies That Pay Off

How Much Does IT Really
Cost?

Value Creation and Value
Capture in Digital Models

Getting value from MIT CISR sponsorship (cistr.mit.edu)



Monthly Research Briefings and Publication Library

- Briefing “extras” (e.g., talking points)
- Rich content beyond public briefings & working papers

Research Participation

- Surveys, interviews, research round tables, case studies & vignettes, etc.

MIT CISR Community

- Networking
- Data Research Advisory Board

Global Research Impact

- Inform research and analysis insights
- Set priorities and contribute research areas to explore

Complimentary Events

- Annual exec. forums in Boston, Australia, Europe & online
- Conversations w/CISR
- CIO Symposium
- Digital Leadership Summit
- Summer Session

Half-day Workshop

- Choice of topic, researcher, audience, format
- Travel expenses (when allowed) only paid by sponsor

Event calendar



Date	Description	Member Benefit
Sept. 16–Nov. 3, 2020 & Nov 18, 2020—Jan 19, 2021	<u>Organizational Design for Digital Transformation*</u> This self-paced online program, developed by Jeanne Ross & MIT CISR for MIT Sloan Office of Executive Education, takes a deep dive into the five foundational dimensions of digital transformation.	20% discount for MIT CISR members
Sept. 23 @ 6:00 pm (Boston) & Sept. 24 @ 8:00 am (Boston), 2020	Conversations with CISR: Prof. Sinan Aral, author of <i>The Hype Machine</i> (Online) Peter Weill and Sinan Aral will discuss Sinan's new book, <i>The Hype Machine: How Social Media Disrupts Our Elections, Our Economy, and Our Health—and How We Must Adapt</i> (available on September 15).	Unlimited registrations
October 8 @ 9:00 am (Boston)	Conversations with CISR: Becoming a serial innovator of digital offerings – Lessons from Munich Re (Online) Nils Fonstad and Martin Mocker will discuss innovation at Munich Re with guest Dirk Heiss, Head of Digital Platforms, Business Technology, Munich Re	Unlimited registrations
October 22–29, 2020	2020 Annual Research Forum (Online) Annual Sponsor/Patron event to explore findings from MIT CISR's current research projects. Details available soon.	5 complimentary seats; some sessions will have unlimited registrations for members
December 16, 2020 @ 4:00 pm (Boston)	C-Level & Board Workshop (Online) Sponsor/Patron workshop exclusively for the C-Suite and non-executive directors featuring presentations and discussions of MIT CISR 2020 research.	Invitation only
April 2021	Q2 Research Roundtable (Online) Online sponsor/patron event to discuss new research findings.	Complimentary seats as per agreement for International Executive Forum

*For information about the MIT Sloan Office of Executive Education please visit <http://executive.mit.edu>.
For the special MIT CISR members-only discount code, please contact Chris Foglia (cfoglia@mit.edu).

Member Workshops

“As a patron, LTI has participated in several MIT CISR workshops during last 3 years. The research findings and discussions inspire us to recalibrate our thinking about what it means to be digital and how to get there. As the research builds and expands, so does the value from the workshops.”

—*Sujay Sen*

*Global Head of Consulting and
MIT CISR Executive Sponsor,
L&T Infotech*

There are many great reasons to schedule an MIT CISR workshop. With our workshops, you can:

Build a common language: Expose your peers to MIT CISR research, and explore and debate definitions and frameworks that can set the stage for technology-inspired strategies.

Accelerate your transformation: Let MIT CISR’s evidence-based research inform your company’s digital strategy, helping you to tackle big questions such as, How do we map our digital transformation?

Facilitate collaboration and dynamic learning: Step away from the day-to-day, and work through your toughest challenges, guided by MIT CISR experts.

Who's Who?



MIT CISR

Chairman: Peter Weill

Executive Director: Leslie Owens

Associate Director: Chris Foglia

Assistant Director, Content: Cheryl Miller

Relationship Managers:

- North America: Leslie Owens, Barb Wixom, Ina Sebastian
- Europe: Nils Fonstad
- Australia/New Zealand: Kristine Dery
- Patrons: Peter Weill, Kristine Dery, Nils Fonstad, Barb Wixom, Nick van der Meulen

Your Organization:

Key Liaison, Alternate Liaison

CIO/Senior Digital Leader

MIT CISR Event attendee

MIT CISR Event alumni/ae

MIT Sloan Exec. Ed. participants

Registered site users/readers

Potential site users/readers

Activate the research



1. Registration drive

- Help colleagues subscribe to MIT CISR research (cizr.mit.edu)

2. Start a dialogue about the research

- Pick a monthly briefing and talk about what it means to your firm

3. Use the frameworks and definitions

- Share our findings; use our graphics (internally)

4. Stay in touch—with us and with each other



Thank you!